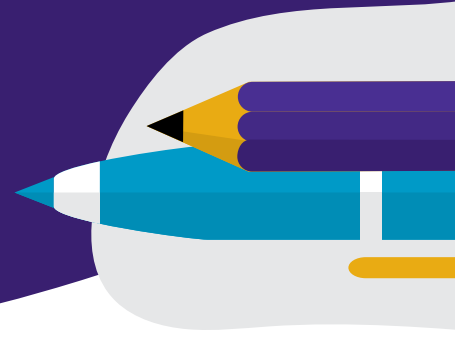


## Supports and Tools for Elder Abuse Prevention (STEAP)

# 2024 Outreach Calendar

*Generate awareness and foster action to end elder abuse!*

There are many opportunities throughout the year to bring your community together and build awareness of elder abuse.



## January

**National Stalking Awareness Month**

**Identity Theft Awareness Week**

January 29 – February 2

**Law Enforcement Appreciation Day (LEAD)**

Tuesday, January 9

## February

**Black History Month**

**World Day of Social Justice**

Tuesday, February 20

## March

**National Nutrition Month**

**Social Work Month**

**Women's History Month**

**National Consumer Protection Week**

March 3-9

**Slam the Scam Day**

Thursday, March 7

## April

**Sexual Assault Awareness Month**

**Social Security Month**

**National Public Health Week**

April 1-7

**National Crime Victims' Rights Week**

April 21-27

**National Volunteer Week**

April 21-27

**Sexual Assault Awareness Month (SAAM)**

**Day of Action**

Tuesday, April 2

## May

**Asian Pacific American Heritage Month**

**Older Americans Month**

**Mental Health Awareness Month**

## June

**Alzheimer's & Brain Health Awareness Month**

**LGBTQ+ Pride Month**

**World Elder Abuse Awareness Day**

Saturday, June 15

**Olmstead Anniversary (1999)**

Saturday, June 22

## July

**Older Americans Act Anniversary (1965)**

Sunday, July 14

**Medicare & Medicaid Anniversary (1965)**

Tuesday, July 30

## August

**Social Security Anniversary (1935)**

Wednesday, August 14

## September

**Healthy Aging Month**

**National Hispanic Heritage Month**

September 15 – October 15

**National Senior Center Month**

**World Alzheimer's Month**

**National Medicare Education Week**

**Grandparents Day**

Sunday, September 8

## October

Crime Prevention Month

Cyber Security Awareness Month

Domestic Violence Awareness Month

Guardianship Awareness Month

LGBT History Month

National Hispanic Heritage Month

September 14 – October 15

Residents' Rights Month

International Day of Older Persons

Tuesday, October 1

Ageism Awareness Day

Monday, October 7

## November

National Alzheimer's Disease Awareness Month

National Family Caregivers Month

Native American Heritage Month

Veterans Day

Monday, November 11

## December

**Home for the Holidays** – Encourage families and friends to use holiday gatherings to discuss crucial health and safety issues with older loved ones and their caregivers.

**Human Rights Day**

Tuesday, December 10

## Get started!

Awareness events and activities can help build relationships, strengthen partnerships, and bring recognition to various local and regional efforts to address elder abuse.

### Here are some ideas:

- ✓ Organize a "Letter to the Editor" campaign to spotlight elder abuse and promote local resources from your agency or community partners.
- ✓ Reach isolated older adults through direct mailing, ads in local newspapers, and radio interviews. Include elder abuse prevention information in community and neighborhood association newsletters or e-Newsletters.
- ✓ Download STEAP Toolkit materials and distribute them at community events.
- ✓ Partner with local organizations, schools, and agencies and organize food, personal care, or cleaning supply collection drives. Assemble packages and include copies of elder abuse awareness brochures.
- ✓ Host a "shred-a-thon" shredding event for your community to safely destroy and dispose of sensitive documents.
- ✓ Offer or share information about volunteer service opportunities.